

E85 Coalition Steering Committee Meeting
March 27, 2006 @ OEMC - 225 E. 16th Ave., Ste 650, Denver
10am - 11:30am

Attendees:

Ed Lewis, Senior Deputy Director, OEMC
Rob Pearson, Program Manager, OEMC
Megan Castle, Communications, OEMC
Sara Graf, OEMC
Angela Crooks, Program Manager OEMC
James Geist, Great Western Ethanol
Art Hale, Colorado State Fleet
Gerry Harrow, Business Financial Manager, Weld County Garage
Troy Hill, Vice President, G.M., Hill Petroleum
Patrick Hammel, CDPHE
Liz Kaiser, Wholesale Representative, Sinclair Oil Corporation
Wayne Morton, Panda Ethanol

The following updates were given in response to action items from the last meeting:

A zip code map was presented from Sara Graf, OEMC, illustrating the density of FFV's in Colorado zip codes. The map will be utilized as a tool to decipher the best locations for new E85 stations.

Rob Pearson, OEMC, gave an update on the E85 placards that will be displayed in all the State Fleet FFV's. An example of the placard was passed around the group. 500 were ordered and will be put in all of the FFV's. Also to accompany the placards will be a 3 ring binder further explaining the locations of the E85 vehicles. These will be located in the glove boxes of each of the FFV's and are being worked on by Stacey Simms, American Lung Association. The date that these will be put into the vehicles is dependant on the completion of the binder accompaniment. In addition, the Colorado Ethanol Coalition is donating 500 E85 key chains that will also go into the vehicles. Gerry Harrow, Weld County Garage, announced the placement of an E85 bumper sticker into all of the FFV's at his dealership. These initiatives will all go to further the E85 and FFV education to consumers.

Ed Lewis, OEMC, discussed updates to the FFV and E85 fact sheets. Once these are final, they will be posted to OEMC's website at www.colorado.gov/oemc.

Ed Lewis, OEMC, also discussed the advocacy stance for the coalition. It reads as follows:

We, or a committee funded by our office, cannot directly advocate or lobby for or against any bill or regulation. We, or a funded committee, can however discuss how a bill or regulation could affect committee efforts and then change directions of committee intentions to better

position results of efforts; in case a known bill or regulation becomes law. That's just positioning for a possible outcome. Individual members can publicly take a position on a bill, but must not do so on behalf of the Steering Committee or mention in passing while taking a position that he or she is a member of a committee. If a member is asked, while he or she is taking a position, if he or she is a member of the committee, then he or she is not addressing the bill or regulation as a committee member, but as a private citizen or business owner.

Megan Castle, OEMC, displayed examples of the E85 Coalition logo and letterhead for the official business of the steering committee. Also, she proposed marketing and promotional ideas for a pump opening event.

The Coalition is continuing to look for an environmentalist and a small station owner to be a part of the Steering Committee.

Next, the group opened discussion to breaking up the group into subcommittees and assigning each of the groups to separate tasks and issues. Two subcommittees were identified to handle the below issues:

- Pump placement, station criteria, cost of pump installation, resources available and owner profitability.

- Public and Dealer Awareness and Education

Each of the subcommittees has decided to meet once before the next Coalition Meeting.

The Coalition continues trying to schedule Rick Eggebrecht, representing VeraSun and Steve Pederson who represents Monsanto as upcoming speakers. Jon Van Bogart from Clean Fuel USA is scheduled to give a presentation on his company and E85 infrastructure issues.

The Coalition has decided to meet on the 4th Thursday of every month. The next meeting will be held April 27, 2006 from 10 a.m. to 11:30 a.m. at OEMC. OEMC is located at 225 E. 16th Avenue, Ste. 650 in Denver.